

# *Noble Popcorn*

What is high in fiber, low in fat and has zero cholesterol? People of all ages enjoy this wholesome yet economical snack. Americans consume 16 billion quarts annually or 54 quarts per man, woman and child. It is naturally grown and even lends itself to several Guinness World Records. Any guesses? Read on for more A-Maiz-ing clues.

The Basket Case found this company, years ago while at a trade show, they take this simple food and create an array of flavors. You too can enjoy French Vanilla, Cranberry Twist, Cinnamon, Cheddar, Toffee and old fashion caramel. You have seen the colorful foil sacks used in many of our assorted gourmet designs. Bet ya didn't know that this same farm town company is happy to customize containers and even does private label packaging. Yes, you could easily ask us to order two bazillion gallons of this corny treat to share with your customers or to help sponsor a fundraising event for a local club.

Think two - bazillion is a lot? Imagine a popcorn ball weighing 5,000 pounds, standing over 7 feet tall (almost as tall as Bruce) and being greater than 23 feet round (no comments on Bruce's waist). Now that's a lot of corn. Sac City, a little community in Iowa, claims the fame to this 2009 Guinness Book of World Records. Congratulations to our friends in Sac City (population 2,300) who now hold 3 world records with their gigantic treats. With perseverance like this, we'd like to keep them on our winning team. And, as proud as they are about their corn we are as proud to offer it to our customers. Noble Popcorn Farms, The best kept secret in popcorn, and still growing since the mid 1940's.

Oh, just one more popping crazy factoid..... there are 1,600 kernels of corn in one cup. Stay tuned for more flavors to come.

-- Bruce H. Kubec

